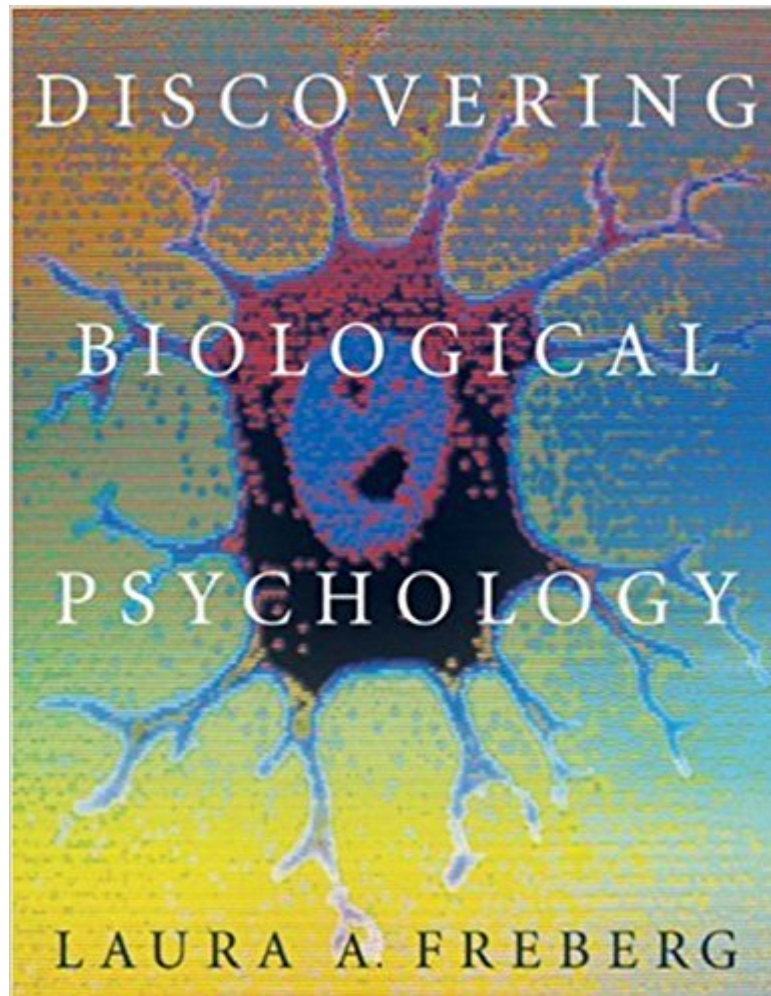




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# Discovering Biological Psychology



## Synopsis

Discovering Biological Psychology is a text for the beginning undergraduate course in biological, or physiological, psychology. The book provides a foundational understanding of the structure and function of the nervous system and its relationship to both typical and disordered human behavior. Written by an author with more than 25 years of teaching experience at schools ranging from community colleges to the Ivy League, this text presents classic concepts, current topics, and cutting-edge research in a style that is at once accessible to beginning and less well-prepared students and appealing to students with stronger backgrounds. Instructors using this text can teach a rigorous course that does not oversimplify the material, while keeping students excited and engaged.

## Book Information

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## Customer Reviews

Laura A. Freberg (Ph.D., UCLA) is Professor of Psychology at California Polytechnic State University, San Luis Obispo, where she teaches courses in Introductory Psychology, Biological Psychology, and Sensation and Perception. Laura's teaching career began when she taught her first college course at Pasadena City College at the age of 23. To better understand the needs of the online education community, she also teaches a variety of psychology courses for Argosy University Online. Laura has received Faculty Member of the Year recognition from Cal Poly Disabilities Resource Center three times (1991, 1994, and 2009) for her work with students with disabilities. She enjoys using technology and social media in the classroom, and is a Google Glass

Explorer. Laura serves as the Content Expert Writer for Psychology for Answers.com and as the Bylaws and Archives Committee Chair for the Society for Social Neuroscience. She is a member of the editorial board for Leadership Quarterly. With John Cacioppo of the University of Chicago, she is the co-author of two editions of DISCOVERING PSYCHOLOGY: THE SCIENCE OF MIND (Cengage Learning).

COLLEGE STUDENTS - THIS BOOK IS PRACTICALLY THE SAME AS THE NEWER EDITION!! [As of Feb '14]. Alright, so I'm a college student, and this textbook was required for my course. I was a little tight on cash, as usual, and needed to compromise and get this textbook rather than the new, most recent edition. Surprise! It's practically the same material. I haven't seen any differences between the two [so far]. Science textbooks, so far, have pretty much been the same. They teach you about these science-y concepts, and, well, not much else! It's hard to review them because I don't expect too much from a textbook - I mean, I just want to learn! Show me the material! This text, however, is written in a relatively user-friendly way. Everything is understandable, and although a lot of the material inside is a little complex, the author[s] are able to phrase it in a readable manner. If you love biopsychology, then you'll enjoy this book. If you don't, well, you may still enjoy this book!

This book is actually pretty awesome for a text book. The writer throws in some humor periodically and takes a straightforward approach to explanations. There are several charts that summarize information well. And there are some great diagrams that really clarify the writing. There is also a companion website with FANTASTIC animations and practice tests. It's really helpful. If you want a text book that will make Bio Psyc a little bit easier and a lot more fun I recommend this text book.

Great product highly recommend this seller

Dry reading but serves it's purpose with info. needed to do well in class, I received an A. More biology than psychology.

Great product, very pleased with the speed and quality of the items that were received. Would recommend to others as well!

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